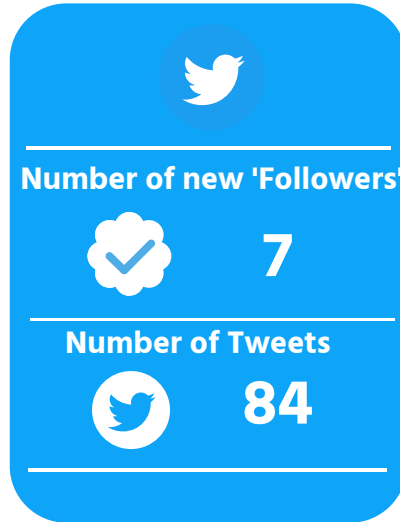
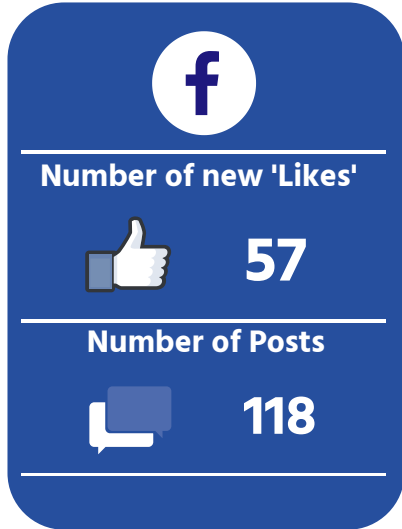


PPP Comms Summary Q2 - 2023/24



Top Facebook and Twitter Post of the quarter

Facebook

Walking your dog on Public Rights of Ways? As dog owners know, there is something special about explorin...

Published by Lisa Barnes · 23 August at 16:53 · 🌐

Post impressions ⓘ	Post reach ⓘ	Post engagement ⓘ
3,963	3,578	111

Twitter

Public Protection Partnership @PublicPPUK · Aug 11 ...

Fraudulent builder sentenced to 4 years and 3 months immediate custodial sentence.

A fraudulent builder from Swindon who left work unfinished after pressuring victims to pay more than the agreed price has been sentenced at Reading Crown Court today.

[publicprotectionpartnership.org.uk/news-articles/...](https://publicprotectionpartnership.org.uk/news-articles/)

Trading Standards

Trading Standards Service Bracknell Forest West Berkshire Wokingham

Bracknell Forest Council West Berkshire Council Wokingham Borough Council

🗨️ 2 ❤️ 1 📊 1,024 📤

	New Followers	No. Posts
July	18	50
August	22	35
September	17	33

Top 3 Performing Facebook Posts in Q2




Walking your dog on Public Rights of Ways? As dog owners know, there is something special about explorin...

Published by Lisa Barnes · 23 August at 16:53 · 

Post impressions 

3,963

Post reach 

3,578


Post engagement 

111




If you're Warfield Parish council summer fun day today please do come and say 'Hi' to us.


Published by Lisa Barnes · 26 July at 11:21 · 

Post impressions 

2,429

Post reach 

2,418


Post engagement 

18




Last week officers were out noise monitoring at an event at Wasing - The Mount. All was compliant with the nois...


Published by Lisa Barnes · 5 July · 

Post impressions 

2,090

Post reach 

2,090

Post engagement 

27

Twitter



@PublicPP_UK

	New Followers	No. Tweets
July	5	29
August	-1	30
September	3	25

Top Performing Twitter Posts in Q2



Public Protection Partnership
@PublicPP_UK
Fraudulent builder sentenced to 4 years and 3 months immediate custodial sentence.
A fraudulent builder from Swindon who left work unfinished after pressuring victims to pay more than the agreed price has been sentenced at Reading Crown Court today.
<https://publicprotectionpartnership.org.uk/news-articles/fraudulent-builder-sentenced-to-four-years-and-three-months-immediate-custodial-sentence/> ... pic.twitter.com/ChETwRd9gB

Impressions	1,025
Total engagements	29
Detail expands	15
Link clicks	9
Retweets	2
Media engagements	1
Likes	1
Profile clicks	1



Public Protection Partnership
@PublicPP_UK
Have Your Say...
[@WestBerkshire](https://www.westberks.gov.uk/draftsolp2023) Council are reviewing the Statement of Licensing Policy. This has to be reviewed every 5 years and the review includes a statutory consultation process.

Find out more and have your say via the link below:

<https://www.westberks.gov.uk/draftsolp2023>
pic.twitter.com/LONcGnOLnk

Impressions	559
Total engagements	7
Retweets	3
Link clicks	2
Likes	1
Detail expands	1

Public Protection Partnership @PublicPP_UK
Have you ever received a text message that you weren't quite sure about? Maybe it asked you to "verify" your personal or financial details? You can report suspicious text messages by forwarding them to 7726. #CyberProtect
<https://twitter.com/actionfrauduk/status/1693570956319506786>
...

Impressions	259
Total engagements	5
Retweets	2
Likes	2
Detail expands	1

Month	Visitors	Articles Published
July	7,734	13
August	8,895	6
September	7,521	9

Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
July	147	2
August	183	11
September	179	4

Other Media Coverage

Number of press enquires to PPP in Q2 - 8

Number of press releases sent out from PPP in Q2 - 8

Number of radio interviews with PPP in Q2 - 0

Number of TV programmes with PPP coverage in Q2 - 0

Number of article's published online mentioning PPP, excluding PPP website in Q2 - 10

Number of articles published on PPP website in Q2 - 28